



Business Development & Marketing Associate

We are looking for an energetic Business Development & Marketing Associate to help drive our sales and grow the business. You will attract new clients and build solid relationships with them while maintaining existing relationships. Other duties will include market research, developing business strategies and proposals, preparing content for marketing efforts, and identifying new business opportunities. You will work with various departments, especially the Design & Finance Departments, and report to the Business Development Manager.

The successful applicant will be resourceful, organised and motivated to increase opportunities and sales, enhance the company's reputation, and look for new and creative ways to market our products. The role is suitable for a graduate or for those with a background in sales or marketing.

Responsibilities:

- Familiarisation with the company's vision and mission, seeking to accomplish set goals and objectives.
- Conducting market research and identifying potential clients.
- Cultivating strong relationships with new clients, while maintaining existing client relationships.
- Collating and maintaining client information in the CRM database.
- Working closely with staff across departments to implement growth strategies.
- Developing and implementing business and sales strategies.
- Assist with drafting business plans, sales pitches, presentations, reference material, and other documents as required.
- Ability to manage multiple projects concurrently and meet deadlines.
- Identify new business opportunities and partners.
- Demonstrate strong interpersonal skills with the ability to engage effectively with various levels of management, staff, and clients.

Requirements:

- Bachelor's Degree in Business Management, Marketing, or related field.
- 1 - 2 years' relevant work experience in business development or marketing.
- Excellent written, presentation, and verbal communication skills.
- Proficient in Microsoft Office and relevant software.

Essential:

- Motivation to contribute to company growth.
- Ability to learn new industry & markets quickly.
- Ability to handle multiple projects simultaneously and work under pressure.
- Strong organization and project management skills.
- Friendly and personable demeanour.
- Strong graphic design skills.

Please send a CV and cover letter to recruitment@loganenergy.com